



# 14<sup>th</sup> Annual Scarecrow Festival and (New!) Brewfest October 4-12, 2019

## Become a Sponsor

The 2019 Scarecrow Festival and Brewfest is bigger and better than ever!

Partner with Stevensville's most popular event to promote your business to thousands of people across Montana and Idaho.

NEW this year: Brewfest with live music and beer tasting on Saturday, October 5, 3-8pm; and Nonprofit/Family and Children's Scarecrow entry categories!

The advertising campaign includes TV, radio, newspaper, and digital ads, posters, fliers, web site, publicity, feature stories, and social media throughout Montana and Idaho, including residents and nonresident visitors.

### HEADLINE SPONSOR (limited to 4): \$1,000

- Your business name/logo on posters, promotional coasters, and Brewfest mugs
- Your name/logo on the banner across Main Street for 5 weeks
- Your business banner displayed at Scarecrow Festival and Brewfest
- A business entry in the Scarecrow competition (if desired), VIP Brewfest passes
- Your name/logo in all event promotions (broadcast, digital and print advertising, web site, social, publicity, event programs, etc.)
- Acknowledgement in post-event Thank You ads

### PRIZE SPONSOR: \$700 for all prizes, or \$350 to co-sponsor (Business, Nonprofit/Family, Children's Categories, Artistic Merit, Living Statues)

- Your business banner or sign displayed Friday-Saturday, October 4-5
- A business entry in the Scarecrow competition (if desired), VIP Brewfest passes
- Your name/logo as Prize Sponsor on event entry forms and programs
- Your name/logo as Prize Sponsor on SMSA web site and Facebook page
- Acknowledgement in post-event Thank You ads

### KIDS' ACTIVITIES SPONSOR: \$350 each (Straw Maze, Pumpkin Contest, Bounce House, Giant Slide, Horse-Drawn Wagon)

- Your business banner displayed at the bouncy/slide, or on the wagon
- A business entry in the Scarecrow competition (if desired), VIP Brewfest passes
- Your name/logo on event web site, social media, and Event Program
- Acknowledgement in post-event Thank You ads

### BREWFEST SPONSOR: \$200-\$500 (Band, Beer, Mugs)

- Your business banner displayed at the Brewfest
- Your name/logo on event web site, social media, and Event Program
- Acknowledgement in post-event Thank You ads

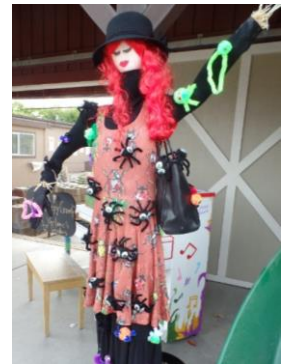
### GENERAL SPONSOR: \$100-\$200

- Your name/logo on event web site, social media, and Event Program
- Acknowledgement in post-event Thank You ads

### Have something else in mind?

Contact Lorraine at the SMSA office to discuss.

Phone: 406-777-3773, Email: [director@mainstreetstevensville.com](mailto:director@mainstreetstevensville.com)





# Scarecrow Festival & Brewfest

## Sponsor Form

October 4-12, 2019

*Promote your business to thousands of people across Montana as a Sponsor of 2019 Scarecrow Festival and Brewfest!*

**YES, I want to be a 2019 Scarecrow Festival Sponsor!**

**I would like to sponsor at the following level:**

- Headline Sponsor: \$1,000
- Prize Sponsor: \$700
- Prize Co-Sponsor: \$350
- Kids' Activities Sponsor: \$350
- Brewfest Sponsor: \$200-\$500 Amount: \_\_\_\_\_ \$
- General Sponsor: \$100-\$250 Amount: \_\_\_\_\_ \$

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

I will provide the following for Scarecrow Festival promotion efforts:

- My business logo in .jpg or .gif format (email to [info@mainstreetstevensville.com](mailto:info@mainstreetstevensville.com))
- My business banner or sign (if applicable)

Additional Notes: \_\_\_\_\_

**Return this form with a check made payable to:**

Stevensville Main Street Association  
PO Box 18, 102B Main Street  
Stevensville, MT 59870  
406-777-3773

